

REALITY SPORTS, INC.

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YOUTH BASKETBALL PROGRAM CLEVELAND, OHIO

MELVIN L. BURKE SR. – PRESIDENT
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The Reality Sports, Inc. Youth Basketball Program is currently seeking player sponsorship for the 2008 basketball season. Reality Sports, Inc. is a non-profit organization (501C) made up of individuals who volunteer their time and skills to assist youth in achieving their best in the game of basketball. We have a multitude of diverse student athletes who have the opportunity to learn from the best coaches and compete against the top competition while showcasing their skills to college coaches and establishing friendships that last a lifetime.

Reality Sports was founded in 1990 by a unit of college and professional athletes who shared the vision of helping youth through sports. We talk to youth at camps, schools and recreation centers about life and how to positively deal with the hardships we face daily.

Our goal is to build social skills, mental intelligence and toughness, which is vital in order to survive in today's society. We tutor and mentor our young athletes and we also try to obtain employment for our older athletes.

Since it's inception, Reality Sports, Inc. has coached over 500 young athletes and many have had the opportunity to play professional basketball including:

While it is our hope that every athlete we coach has an opportunity to have a long and prosperous athletic career, the statistics prove otherwise. We feel that eventually that ball stops bouncing and one must face the realities of the world. Our ultimate goal is to prepare each student athlete professional career that do not involve sports. Some individuals may chase the dream of playing professional sports to the point of immaturity and that's not what we are about. We at Reality Sports, Inc. believe that through life's ups and downs we cannot advance by dreaming. Therefore, we use skills learned in the classroom, life and on the court to help our athletes grow and advance them in positive directions toward higher education and prosperous careers.

We hope our community and area businesses will assist us in our efforts developing the talent of young athletes, utilizing the game of basketball as a vehicle to further their education and preparing them to be the leaders of tomorrow.

All donations are greatly appreciated to assist in the future success of leaders.
Checks or money orders should be made out to:

Reality Sports, Inc.,
2801 East 117th Street
Cleveland, Ohio 44120

A receipt will be mailed to you for tax credit.

"IN LIFE WE ALL MUST FACE REALITY"